



Heading

Rappel Conso of France – Notices regarding recall of Fleur Pré and Jean Perrin brands Morbier cheese products made from raw milk produced by Perrin-Vermot in France due to possible contamination of Shiga toxin-producing Escherichia coli (STEC).

The incident

Rappel Conso of France issued notices regarding recall of Fleur Pré and Jean Perrin brands Morbier cheese products made from raw milk produced by Perrin-Vermot in France due to possible contamination of Shiga toxin-producing Escherichia coli (STEC).

These products were marketed between November 12, 2024 and January 24, 2025 by the Perrin-Vermot cheese dairy.

The producer of these cheeses has proceeded to the withdrawal and recall of certain batches of Morbiers, in wheels, portions, slices or cheese platters. Organic Morbiers and long-ripened Morbiers are not affected by this recall.

Recalled products:

Morbier 45 jours (Morbier cheese product)			
Product	Fleur Pré, JeanPerrin		
brand name			
Model names	Grinding whee	els at the	e large surface cutting
or references	stand		
Product	<u>GTIN</u>	<u>Batch</u>	<u>Date</u>
identification	3324440316918	All lots	Use-by date between
			08/01/2025 and 14/03/2025
	3324440317717	All lots	Use-by date between
			08/01/2025 and 14/03/2025

Morbier 45 jours (Morbier cheese product)





Product	Jean Perrin		
brand name			
Model names	Portion of Morbier 225g		
or references			
Product	<u>GTIN</u>	<u>Batch</u>	<u>Date</u>
identification	3324440338125	All lots	Use-by date between
			08/01/2025 and 18/02/2025
Packaging	Portions		
Health mark	FR 25 155 001 CE		

Morbier 45 jours (Morbier cheese product)			
Product	Jean Perrin		
brand name			
Model names	Morbier Raclette Meal Tray - Fondue 3		
or references	Cheeses - Morbier VDL Board - Morbier,		
	Comte, Edel Board		
Product	<u>GTIN</u>	<u>Batch</u>	<u>Date</u>
identification	3324440559971	All lots	Use-by date between
			08/01/2025 and 04/03/2025
	3324440470863	All lots	Use-by date between
			08/01/2025 and 24/02/2025
	3324440168708	All lots	Use-by date between
			08/01/2025 and 25/01/2025
	3324440440811	All lots	Use-by date between
			08/01/2025 and 03/02/2025
	3324440169286	All lots	Use-by date between
			08/01/2025 and 25/01/2025
	3324440440934	All lots	Use-by date between
			08/01/2025 and 26/03/2025
	3324440440774	All lots	Use-by date between
			08/01/2025 and 26/03/2025
	3324440440842	All lots	Use-by date between





		08/01/2025 and 26/03/2025
3324440440859	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440316	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440323	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440316	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440323	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440811	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440774	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440811	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440842	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440859	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440934	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440446721	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440736	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440323	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440440316	All lots	Use-by date between
		08/01/2025 and 26/03/2025
3324440446721	All lots	Use-by date between





			08/01/2025 and 26/03/2025
	3324440169088	All lots	Use-by date between
			08/01/2025 and 26/03/2025
	3324440169286	All lots	Use-by date between
			08/01/2025 and 26/03/2025
Packaging	tray, board, small board		
Health mark	FR 25 155 001 CE		
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Morbier AOP lait cru 30% MG 45 jours JEAN PERRIN (Morbier			
cheese product)			
Product	JEAN PERRIN		
brand name			
Model names	Morbier AOP raw milk 30% fat 45 days JEAN		
or references	PERRIN		
Product	<u>GTIN</u>	<u>Batch</u>	
identification	202183000000	ALL	

Details of products being recalled are listed in the website of the Rappel Conso.

Source

Website of the Rappel Conso (in French)

https://rappel.conso.gouv.fr/fiche-rappel/17212/Interne https://rappel.conso.gouv.fr/fiche-rappel/17213/Interne https://rappel.conso.gouv.fr/fiche-rappel/17214/Interne https://rappel.conso.gouv.fr/fiche-rappel/17209/Interne

Website of the Ministry of Labour, Health, Solidarity, and Families of France (in French)

https://sante.gouv.fr/actualites/presse/communiques-depresse/article/retrait-rappel-de-fromages-morbier-au-lait-cru-dela-societe-perrin-vermot-en

Position of CFS

• The Centre for Food Safety (CFS) is investigating whether the affected products have been imported to Hong Kong and is





contacting the relevant authority for further information.

- Acquisition of the products through online purchase or international travel cannot be excluded.
- Consumers should discard the products and not consume them.
- CFS will remain vigilant and monitor for any new development and take appropriate actions when necessary.
- Investigation by CFS is ongoing.
- Some strains of *E. coli* can cause diseases through the production of a toxin called Shiga toxin. These strains are called STEC. STEC infection is transmitted by faecal-oral route through contaminated food and water, or direct contact with STEC carrying animals. Moreover, due to poor personal hygiene, person-to-person transmission of this pathogen is possible through oral-faecal route. Symptoms of STEC infection include abdominal pain and watery diarrhoea that may in some cases progress to bloody diarrhoea. Fever and vomiting may also occur. Intestinal bleeding and serious complications such as haemolytic uraemic syndrome may also develop in some people. *E. coli*, including STEC, cannot survive under high temperature and can be killed by thorough cooking.

Additional information

• The CFS issued a press release to urge public not to consume a batch of French raw milk cheese Perrin Vermot brand MORBIER LAIT CRU DE SCEY AOP 7KG MEULE imported into Hong Kong which was suspected to be contaminated with STEC and the importer has initiated a recall. Related press release could be accessed at the CFS's webpage: https://www.cfs.gov.hk/english/press/20250205_11448.html

Posted on: 6 February 2025